**DAI 2024-2026 Strategic Plan**

The Diabetes Alliance of Idaho (DAI) is an independent volunteer organization consisting of individuals and agencies dedicated to the prevention and reduction of the personal and public impact of diabetes in Idaho. The DAI works together to improve access to quality health care, increase awareness and support through education, and reduce diabetes complications for those challenged with diabetes in Idaho. The DAI is a designated IRS 501(c)(3) nonprofit and is registered with the State of Idaho.

Our mission is to *lead collaborative efforts to support the prevention and reduction of the personal and public impacts of diabetes in Idaho.*

**Objective**

**Collaborative Statewide Leadership:** The DAI will lead efforts to bring together stakeholders to work collaboratively toward preventing and reducing the burden of diabetes in Idaho.

**Goal 1:** Identify and strengthen partnerships that lead to collaborative opportunities.

**Action:** Explore enhanced relationships with Association of Diabetes Care & Education Specialists (ADCES), American Diabetes Association (ADA), and Juvenile Diabetes Research Foundation (JDRF).

**Action:** Connect with interprofessional partners to create awareness of available resources and establish connections for practitioners.

**Goal 2:** Support the sustainability of current and new DPP/Diabetes Self-Management Education and Support (DSMES) programs in Idaho.

**Action:** Conduct annual statewide assessment of resources/educational opportunities needed in order to sustain current programs and establish new programs.

**Action:** Support Master Trainers who provide DPP Lifestyle Coach (LC) training, DPP start-up training, and ongoing DPP program support.

**Action:** Assist DPP and DSMES programs in developing sustainable practices and resources.

**Task:** Update Practice Resource Guide.

**Task:** Train programs on available resources.

**Action:** Promote DPP and DSMES to practitioners to generate patient referrals and enrollment into appropriate programs.

**Goal 3:** Support efforts to address diabetes issues, including but not limited to awareness, education, and treatment access.

**Action:** Partner with Idaho National Diabetes Prevention Program (DPP) coordinators to strengthen and expand the reach of prediabetes education efforts.

**Task:** Maintain contact list of National DPPs in Idaho for communication and promotion initiatives.

**Action:** Create partnerships to expand awareness of diabetes and promote available patient resources.

**Goal 4:** Support policy change efforts that would benefit Idahoans with diabetes.

**Action:** Connect with partners across the state to determine regional, statewide, and national policy goals that can be supported by the DAI.

**Action:** Create internal policies to bring consistency to organizational decision- making.

**Objective**

**Trusted Practitioner Resource:** The DAI will be the go-to resource for continuing education, information on trends, and support for Idaho practitioners serving patients with diabetes.

**Goal 1:** Provide access to continuing education (CE) either by promoting vetted resources or creating content.

**Action:** Lead an annual statewide education and gathering event.

**Action:** Host annual trainings that include National DPP and DSMES subject matter.

**Action:** Explore training resources on ambulatory care concerns.

**Goal 2:** Create opportunities to share statewide/national resources and support member communication and networking opportunities.

**Action:** Enhance the DAI website to include more statewide/national resources, partner links, and resources in multiple languages.

**Action:** Create regular opportunities across the state for practitioners to network and connect (i.e. virtual forums, happy hours, lunch n’ learns) to share innovations, concerns, good news, etc.

**Task:** Explore regional opportunities for practitioner networking.

**Action:** Engage in relationships with non-medical partners (i.e. foodbanks, extension agencies, other nonprofits) to support the full-spectrum of pre-diabetes and diabetes care.

**Objective**

**Strengthened Organizational Capacity:** The DAI will create a financially sustainable organization that allows for self-determined projects, encourages diverse participation, and nurtures volunteers and members.

**Goal 1:** Secure additional funding sources.

**Action:** Expand membership recruitment efforts and appropriate benefits.

**Task:** Create an organizational “What’s in it for Me” membership recruitment statement.

**Action:** Seek corporate sponsorship opportunities with organizations that align with the DAI mission/vision.

**Task:** Create corporate sponsors recruitment plan.

**Goal 2:** Enhance utilization of volunteers to undertake organizational projects.

**Action:** Define volunteer roles and expectations.

**Action:** Create board member, volunteer, and membership recruitment programs that encourage participation from those with diverse backgrounds, experiences, and opinions.

**Action:** Create opportunities to recognize volunteers.

**Goal 3:** Expand relationships with Department of Health & Welfare (DHW) programs.

**Action:** Maintain the relationship with the state Diabetes, Heart Disease, Stroke Prevention Office (DHDSP) through regular communication, annual contract negotiation, and collaborative program creation.

**Action:** Build relationships with other DHW programs that support whole health.

The DAI offers the following definitions as they apply to the content listed above: Practitioner: generalized term meaning medical team members, educators, and coaches who work with people who have diabetes, are pre-diabetic, or care for those with the disease. Stakeholder: individuals or organizations who acknowledge a stake in the reduction and prevention of the burden of diabetes in Idaho.

**Objective**= Vision for the direction

**Goal** = Path leading to vision

**Action** = tasks/steps to walk the path