**SPONSORSHIP APPLICATION FORM**

**DIABETES ALLIANCE OF IDAHO**  
P.O Box 143,

Logo, company name

Description automatically generated

Boise, ID 83701  
208-972-7945  
Info@DiabetesAllianceOfIdaho.org

DAI 2022 TOGETHER WE THRIVE | SPONSORSHIP OPPORTUNITIES



Corporate Sponsorship

* + $2500
  + Company name and logo included on all event signage at venue and virtual platform
  + Company name and logo in all event marketing material and DAI website
  + Verbal acknowledgement at the event
  + Opportunity to distribute promotional materials to attendees at the event

Sponsorship Opportunities

* **Lunch Sponsorship (two available)**
  + $1500
  + Opportunity to distribute promotional material on tables during lunch hour
  + Exhibitor table provided, including all benefits listed below *Exhibitor Table*
  + Company name and logo placement on all event marketing materials
  + Company name and logo placement on website
* **Speaker Sponsorship (seven available)**
  + $1000
  + Opportunity to introduce one speaker and 5 minutes of showcasing your product or service
  + Logo placement on all event marketing materials
  + Company name and logo placement on website
  + Exhibitor table provided including all benefits listed below under exhibitor table
* **Virtual Sponsorship**
  + $500
  + Company name and logo placement on all event marketing materials
  + Company name and logo placement on website
  + Opportunity to showcase your product, service etc. on conference virtual slide deck
* **Visibility Sponsorship**
  + $100
  + Company name and logo placement on all event marketing materials

Exhibitor Table

* $250
* One 6ft table, black tablecloth and skirt provided
* 1 hour of dedicated time with conference attendees
* Complimentary lunch for 1 exhibitor
* Inclusion in our exhibitor promotional materials

*\*DAI Event Marketing Materials to include:*

* + *DAI Newsletter promotion of conference*
  + *DAI email promotion blasts*
  + *Electronic Conference Agenda*

*\*DAI Event Website*

* *Company logo and name on DAI Website Conference registration page*

*\*DAI Exhibitor Promotional Materials*

* *Company name and logo on Electronic Conference Agenda Exhibitor section*

VENDOR INFORMATION

|  |  |  |
| --- | --- | --- |
| **COMPANY / FIRM NAME** as shown on Federal Tax Return | | |
|  | | |
| **ALTERNATE NAME** if applicable / (doing business as) | | | **TAX ID NUMBER** FEIN OR SSN |
|  | | |  |
| **POINT OF CONTACT NAME** | | **TITLE** | |
|  | |  | |
| **ADDRESS** | | | |
|  | | | |
| **PAYMENT ADDRESS** if different from address above | | | |
|  | | | |
| **Form of Payment**  Invoice Needed  Electronic Payment  Check | | | |
| **PHONE** | **EXHIBITOR EMAIL** | | |
|  |  | | |
| **TAX EXEMPT?** Y or N | **EXHIBITOR WEBSITE** | | |
|  |  | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Please select a minimum of one option below | | | | | |
|  | Exhibitor Table ($250) |  | Corporate Sponsorship ($2500) |  | Virtual Sponsorship ($500) |
|  | Electricity required (free) |  | Lunch Sponsorship ($1000) |  | Visibility Sponsorship ($100) |
|  | Exhibitor extension cord ($20) |  | Speaker Sponsorship ($750) |  |  |
|  | Exhibitor wired internet ($50) |  |  |  |  |

Exhibitor Table includes 6 ft table, black tablecloth, and skirt, 2 chairs, access to Wifi, access to electricity. Extra cost for extension cord ($20), Extra cost for wired internet ($50)

|  |  |  |
| --- | --- | --- |
| **REQUESTOR / EXHIBITOR’S NAME** | **SIGNATURE** | **DATE REQUESTED / SENT** |
|  |  |  |

**Please complete this application and email it to** [**Info@DiabetesAllianceOfIdaho.org**](mailto:Info@DiabetesAllianceOfIdaho.org) **with subject line “*Sponsorship Application”***

|  |  |  |  |
| --- | --- | --- | --- |
| INTERNAL USE ONLY | **EXHIBITOR ID** | **DATE RECEIVED** | **DATE PAYMENT PROCESSED** |
|  |  |  |