

## **DAI 2021-2024 Strategic Plan**

The Diabetes Alliance of Idaho (DAI) is an independent volunteer organization consisting of individuals and agencies dedicated to the prevention and reduction of the personal and public impact of diabetes in Idaho. The DAI works together to improve access to quality health care, increase awareness and support through education, and reduce diabetes complications for those challenged with diabetes in Idaho. The DAI is a designated IRS 501(c)(3) nonprofit and is registered with the State of Idaho.

Our mission is to *lead collaborative efforts to support the prevention and reduction of the personal and public impacts of diabetes in Idaho.*

This is the first ever DAI 2021-2024 Strategic Plan. We hope you will consider how you or your organization can support these efforts.

## **DAI 2021-2024 Strategic Plan**

### **Objective**

**Collaborative Statewide Leadership:** The DAI will lead efforts to bring together stakeholders to work collaboratively toward preventing and reducing the burden of diabetes in Idaho.

**Goal:** Embrace and support efforts to address a variety of diabetes issues including Type 1 (T1), Type 2 (T2), and prediabetes.

**Action:** Partner with the Idaho Diabetes, Heart Disease, and Stroke Prevention Program (a.k.a. DHDSP, the State Program) to promote educational outreach to non-traditional partners on the importance of patient referrals for screening/testing.

**Action:** Partner with Idaho National Diabetes Prevention Program (DPP) coordinators to expand the reach of prediabetes education efforts.

**Task:** Maintain contact list of National DPPs in Idaho for communication and promotion initiatives.

**Action:** Partner with educational entities (i.e. Project ECHO, University of Idaho Extension, YMCA Healthy Living Center, etc.) to expand awareness of diabetes and promote available patient resources among various partners.

**Goal:** Support the sustainability of current and new DPP/Diabetes Self-Management Education (DSME) programs in Idaho.

**Action:** Lead a statewide assessment of resources/educational opportunities needed in order to sustain current programs and establish new programs.

**Action:** Support Master Trainers who provide DPP Lifestyle Coach (LC) training, DPP start-up training, and ongoing DPP program support.

**Action:** Assist DPP and DSME programs in identifying potential funding and reimbursement opportunities that could assist in program development and financial assistance for participants.

**Action:** Promote DPP and DSME to practitioners to generate patient referrals and enrollment into appropriate programs.

**Goal:** Explore policy change efforts related to diabetes that would benefit Idahoans.

**Action:** Begin introductory conversations with major Idaho payors to understand issues surrounding reimbursement and the need for future discussions regarding enhancing coverage and rates.

articles in newsletter and participation in continuing education and annual conference opportunities.

**Action:** Connect with partners across the state to determine regional, statewide, and national policy goals that can be supported by the DAI.

**Goal:** Identify and build new partnerships that lead to collaborative opportunities.

**Action:** Investigate opportunities to collaborate with similar state/national organizations to gain ideas that will aid in the growth and development of the DAI.

**Action:** Connect with interprofessional partners to create awareness of available resources and establish connections for practitioners.

### **Objective**

**Trusted Practitioner Resource:** The DAI will become the go-to resource for continuing education, information on trends, and personal and professional support for Idaho practitioners serving patients with diabetes.

**Goal:** Provide access to continuing education (CE) either by promoting vetted resources or creating content.

**Action:** Determine practitioner needs regarding CE.

**Action:** Lead an annual statewide gathering event.

**Action:** Host annual trainings that include National DPP and DSMES subject matter.

**Goal:** Create opportunities to share statewide/national resources and support member communication and networking opportunities.

**Action:** Enhance the DAI website to include more statewide/national resources, partner links, and resources in multiple languages.

**Action:** Increase promotional efforts surrounding the DAI website and quarterly newsletter.

**Action:** Create regular opportunities for practitioners to network and connect (i.e. virtual forums, happy hours, lunch n' learns) to share innovations, concerns, good news, etc.

### **Objective**

**Strengthened Organizational Capacity:** The DAI will create a financially sustainable organization that allows for self-determined projects, encourages diverse participation, and nurtures volunteers and members.

**Goal:** Secure additional funding sources.

**Action:** Establish a fee-based membership structure and appropriate benefits.

**Action:** Seek sponsorship opportunities with organizations that align with the DAI mission/vision.

**Action:** Identify statewide/national opportunities for operational support.

**Goal:** Redefine volunteer role and recruit, train, and nurture volunteers, board members, and members.

**Action:** Promote the value of the DAI to existing and potential members.

**Action:** Define volunteer roles and expectations.

**Action:** Create board member, volunteer, and membership recruitment programs that encourage participation from those with diverse backgrounds, experiences, and opinions.

**Goal:** Strengthen the relationship with the DHDSP through regular communication, annual contract negotiation, and collaborative program creation.

**Action:** Engage board members in collaborative process to review and negotiate annual state contract and scope of work/deliverables.

**Action:** Seek input from the DHDSP about other organizations they support that might align with DAI values/mission for possible collaboration and membership opportunities.

**The DAI offers the following definitions as they apply to the content listed above:**

**Practitioner:** generalized term meaning medical team members, educators, and coaches who work with people who have diabetes, are pre-diabetic, or care for those with the disease.

**Stakeholder:** individuals or organizations who acknowledge a stake in the reduction and prevention of the burden of diabetes in Idaho.

**Objective**= Vision for the direction

**Goal** = Component leading to objective

**Action** = tasks/steps

**Indicators of Success** = how you know when you've "made it"

**(B)**=Board member lead

**(A)**= Ashley lead