**SPONSORSHIP APPLICATION FORM**

**DIABETES ALLIANCE OF IDAHO**   
P.O Box 143,

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DAI 2023 Annual Conference| SPONSORSHIP OPPORTUNITIES



Corporate Sponsorship $5,000 and Up

* + Company name and logo included on conference welcome sign and sponsorship slides in-person and virtual
  + Company name and logo in all event marketing material, on DAI‘s website, and social media
  + Verbal acknowledgement at the event during opening and closing remarks of conference
  + Complimentary exhibitor space and company name listed on tradeshow signage and exhibitor promotional material *(See details under vendor information)*
  + Opportunity to distribute promotional materials to attendees at the event
  + Four complimentary tickets to attend the conference. (If you are unable to attend, you can donate your tickets to our conference scholarship fund)

Sponsorship Opportunities

* **Lunch Sponsorship (two available/ (1) In-person and (1) Virtual) $2,500**
  + Company name and logo included on conference “Welcome” sign, “Lunch Sponsored” by sign, and virtual “Lunch Sponsored” by slide on virtual platform.
  + Company name and logo in all event marketing material, on DAI‘s website, and social media
  + Opportunity to distribute promotional material in person on tables during the lunch hour
  + Five minutes to showcase your product or service etc. on our virtual platform before our keynote speaker presents
  + Complementary exhibitor space and Name
  + Two complimentary tickets to attend the conference. *(If you are unable to use the tickets you can donate them to our conference attendee scholarship fund.)*
* **In-person Break Sponsor (Two available/ (1) Morning or (1) Afternoon) $750** 
  + Company name and logo included on “Break Sponsored” by signage
  + Company name and logo in all event marketing material, on DAI‘s website
  + Opportunity to distribute promotional materials to attendees during one break
  + One complimentary ticket to attend the conference. *(If you are unable to attend, you can donate your ticket to our attendee scholarship fund.)*
* **Virtual Break Sponsor (Four available/ (2) Morning or (2) Afternoon) $750**
  + Company name and logo included on “Break Sponsored” by slide on virtual platform.
  + Company name and logo in all event marketing material, on DAI‘s website
  + Opportunity to showcase your product or service during virtual break on our virtual platform
  + One complimentary ticket to attend the conference. *(If you are unable to attend, you can donate your ticket to our attendee scholarship fund.)*
* **Keynote Speaker Sponsorship (One Available) $1,000**
  + Company name and logo included on “ Keynote Speaker Sponsored” by slide and virtual platform slide.
  + Opportunity to introduce Speaker Sponsor and 5 minutes of showcasing your product or service before speaker presents
  + Company name and logo in all event marketing material, on DAI‘s website
  + Complementary exhibitor space
  + One complimentary ticket to attend the conference. *(If you are unable to attend, you can donate your ticket to our attendee scholarship fund.)*
* **Valuable Partner Sponsorship $500**
  + Company name and logo included on conference “Welcome” sign and sponsor slide and virtual slide recognition
  + Company name and logo in all event marketing material, on DAI‘s website, and social media
  + Opportunity to showcase your product, service etc. via virtual slide deck
* **Supporting Partner Sponsorship $100**
  + Company name listed in all event marketing material and DAI‘s website

Exhibitor Table| $250 (13 Available. Please note that Sponsors will have first priority)

* One 6ft table, black tablecloth and skirt provided
* 1 hour of dedicated time with conference attendees
* One complimentary lunch for exhibitor (Purchase separate ticket to attend conference))
* Inclusion in our exhibitor promotional materials and virtual exhibitor slide during breaks

**DAI Event Marketing Materials to include:**

DAI Newsletter promotion of conference

DAI email promotion blasts

Electronic Conference Agenda

DAI Event Website

Company logo and name on DAI Website Conference registration page

DAI Exhibitor Promotional Materials

Company name and logo or name listed on Electronic Conference Agenda Exhibitor section

Social Media

Company logo and name promoted through DAI’s social media

See following page

VENDOR INFORMATION

|  |  |  |
| --- | --- | --- |
| **COMPANY / FIRM NAME** as shown on Federal Tax Return | | |
|  | | |
| **ALTERNATE NAME** if applicable / (doing business as) | | | **TAX ID NUMBER** FEIN OR SSN |
|  | | |  |
| **POINT OF CONTACT NAME** | | **TITLE** | |
|  | |  | |
| **ADDRESS** | | | |
|  | | | |
| **PAYMENT ADDRESS** if different from address above | | | |
| Invoice vs. virtual payment | | | |
| **PHONE** | **EXHIBITOR EMAIL** | | |
|  |  | | |
| **TAX EXEMPT?** Y or N | **EXHIBITOR WEBSITE** | | |
|  |  | | |

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| --- | --- | --- | --- | --- | --- |
| Please select a minimum of one option below | | | | | |
|  | Exhibitor Table ($250) |  | Corporate Sponsorship ($5,000 and Up) |  | Virtual Break Sponsor ($750) |
|  | Electricity required (free) |  | Lunch Sponsorship ($2,500) |  | Speaker Sponsorship ($750) |
|  | Exhibitor extension cord ($TBD) |  | Speaker Sponsorship ($1,000) |  | Valuable Partner Sponsorship ($500) |
|  | Exhibitor Wifi (free) No hardwire available |  | In-Person Break Sponsor ($750) |  | Supporting Partner Sponsor ($100) |

*\*Exhibitor Table includes; One complimentary meal ticket (two breaks and lunch) along with 6 ft table, black tablecloth and skirt, 2 chairs, access to Wifi, access to electricity if needed. Additional meal tickets may be purchased.*

|  |  |  |
| --- | --- | --- |
| **REQUESTOR / EXHIBITOR’S NAME** | **SIGNATURE** | **DATE REQUESTED / SENT** |
|  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| INTERNAL USE ONLY | **EXHIBITOR ID** | **DATE RECEIVED** | **DATE PAYMENT PROCESSED** |
|  |  |  |